

The **318** Way

A Guide to Meaningful Leadership

LEADERSHIP | FAITH | FAMILY | GROWTH

Relax. Reflect. Rejuvenate.

Introduction: The Path to Transformation

Welcome.

Before you dive in, take a moment. Settle into your chair, take a slow, deep breath, and give yourself permission to be fully present. This guide is more than just a document; it's an invitation to step away from the noise and into a quiet space of reflection.

For years, my life has been shaped by a single, powerful question, one that formed the basis of my Master's thesis in Outdoor Education: *How does our environment, the people we surround ourselves with, and the spiritual world overlap to create transformational experiences?*

The 318 Way is the answer to that question. It is the culmination of a lifetime of academic and spiritual inquiry, designed to create an intentional space where you can explore those very intersections in your own life.

Here, we believe that the most profound transformation begins with an intentional pause. It's in the quiet moments of reflection that we uncover our true selves, strengthen our most important relationships, and discover the impact we are uniquely called to make.

This guide is your companion on that journey. It offers a deeper look into the Four Pathways of growth at the heart of The 318 Way. Each pathway is a curated journey designed to help you lead with purpose in every area of your life—starting with the person in the mirror.

As you read, allow yourself to reflect. Let the questions and ideas resonate. This is your space to explore, to dream, and to take the first step on a journey toward a life of extraordinary purpose.

Pathway One: Lead Yourself

Building a Foundation of Clarity and Confidence

Discover who you are, what you value, and how you're uniquely designed to lead.

The journey begins here, with self-awareness. This pathway is your invitation to pause, reflect, and gain a crystal-clear understanding of your strengths, motivations, and growth areas. With a foundation of self-knowledge, you will move forward with a confidence that is both grounded and ready to grow.

What You'll Discover:

- **Self-Awareness:** Gain insights into your personality, leadership style, and behavioral tendencies with the **Maxwell DISC Personal Profile**. This is a powerful tool used worldwide to help leaders understand themselves and others.
- **Personal Growth Planning:** Identify the areas where you are ready to grow and receive a customized roadmap for intentional development.
- **Values Clarification:** Explore the principles that drive your decisions and learn how to live in greater alignment with what matters most.
- **Clarity & Purpose:** Move beyond vague goals. Develop a clear vision for your life, grounded in who you truly are, and supported by **up to 42 weeks of one-on-one mastermind curriculum**.

The Outcome:

You will emerge from this pathway with a deep, unshakeable understanding of who you are and where you're headed. You'll be equipped to lead yourself with intention, ready to deepen your impact in every area of your life.

Pause & Reflect:

- *What is one area of your life where you feel you could use more clarity or direction?*
- *If you could strengthen one aspect of your leadership, what would it be?*
- *What does living in alignment with your values look and feel like?*

Pathway Two: Lead at Home

Strengthening the Heart of Your Life

Lead your family with intention, nurture connection, and cultivate a thriving home.

The foundation for all other growth begins at home. It is the sanctuary where we are most ourselves, the place where our legacy takes root. This pathway is a journey of relational discovery, supported by up to **86 weeks of one-on-one mastermind curriculum**, designed to help you lead your household, your marriage, and your family with clarity, purpose, and love.

What You'll Discover:

- **A Thriving Marriage (The Cornerstone):** For engaged and married couples, the journey begins with the **SYMBIS Assessment**. This powerful tool provides a detailed roadmap for your relationship, helping you deepen emotional intimacy, manage disagreements with grace, and cultivate a partnership that truly thrives.
- **Intentional Parenting:** With the **Maxwell DISC Student Success Report**, you can uncover your child's unique personality blueprint. This isn't about putting them in a box; it's about learning their language. You'll discover how to connect on their level, encourage their authentic growth, and nurture their confidence and purpose.
- **The Nehemiah Way (A Signature Legacy Program - Coming Soon):** For families ready for a comprehensive transformation, The Nehemiah Way is our flagship 12-month family leadership experience. This program integrates world-class tools—including **SYMBIS, Maxwell DISC, How We Love, and The 5 Love Languages**—with foundational principles from **Focus on the Family** and **Dr. James Dobson's Family Institute**. It is further enriched by customized content from **Patriot Academy** and a curated selection of resources from other trusted, civic-minded organizations to create a truly holistic journey. It is designed to equip parents and couples to rebuild what matters most, starting at the front door. *Join the interest list to be the first to know when it launches.*
- **Family Culture & Legacy:** Receive gentle, practical guidance to create a household rooted in love, shared values, and intentional leadership. This is where you establish the routines,

boundaries, and traditions that build a legacy of purpose and connection for generations to come.

The Outcome:

You will emerge from this pathway with a thriving, harmonious home where communication deepens, relationships grow stronger, and every member feels empowered to reach their full potential. This is the foundation for generational influence, intentional parenting, and a lasting family legacy.

Pause & Reflect:

- *What is one aspect of your family life you'd love to nurture or strengthen?*
- *Imagine your home as a peaceful retreat. What does that look and feel like?*
- *What values do you hope to pass on as your family's legacy?*

Pathway Three: Lead the Next Generation

Inspiring and Equipping the Leaders of Tomorrow

Foster resilience, confidence, and vision in youth while creating healthier family and community environments.

Every young person holds a world of potential. This pathway is a dedicated, multi-year journey designed to help students develop the leadership, character, and emotional resilience they need to thrive. Supported by up to **108 weeks of one-on-one mastermind curriculum**, we use powerful tools to uncover each student's unique strengths and guide them through life's challenges and opportunities.

What You'll Discover and Gain:

- **Foundational Insights for Youth:** For younger students and their parents, the **Maxwell DISC Student Success Report** provides a roadmap for understanding a child's natural motivators and building their confidence. It's a powerful tool for improving communication and fostering a supportive home environment.
- **A Deeper Dive for Teens and Young Adults:** For older students preparing for college and career, the **Maxwell DISC Student and Career Report** offers an unparalleled deep dive. It goes beyond behavior to reveal a student's ideal learning and thinking styles, helping them optimize their studies and explore fulfilling career paths that align with their unique design.
- **Leadership & Character Development:** Through engaging tools and exercises, we help cultivate the confidence, responsibility, and decision-making skills that form the bedrock of leadership. This is about building an unshakeable inner compass.
- **Mentoring & Guidance:** We create a supportive, long-term relationship that fosters growth and accountability, providing personalized strategies to help students navigate academic, athletic, and social challenges with wisdom and grace.
- **Healthier Emotional Environments:** A core focus of this pathway is reducing the impact of Adverse Childhood Experiences (ACEs). We implement proven techniques to strengthen family

communication, reduce stress, and build protective factors that enhance emotional security and well-being.

The Outcome:

Young leaders who are equipped to navigate challenges, seize opportunities, and make meaningful contributions to the world—supported by healthier family dynamics and a strong sense of self. This is about laying the groundwork for a lifetime of success and impact.

Pause & Reflect:

- *What is one quality you hope to see flourish in the young people you influence?*
- *How can you create a safer, more supportive environment for the next generation to grow in?*
- *What does a resilient and confident young leader look like to you?*

Pathway Four: Lead in the World

Broadening Your Influence and Impact

Step into leadership at the highest level.

Your influence has the power to shape cultures, empower teams, and create lasting change. This pathway is for the leader who is ready to broaden their impact, supported by up to **140 weeks of one-on-one mastermind curriculum**. It combines REAL Masterminds (Relationships, Equipping, Attitude, Leadership) with a comprehensive suite of Maxwell DISC reports to equip you with the strategies needed to lead with excellence.

What You'll Discover and Gain:

- **Relationships:** Learn to cultivate the trust and collaboration that are the hallmarks of exceptional leadership. Master the art of building authentic connections that create environments where open communication flourishes.
- **Equipping:** Gain actionable frameworks to empower your teams. With insights from the **Maxwell DISC Benchmark-Interview Report**, you can transform your hiring and succession planning. The **Maxwell DISC Group Report** provides a deep understanding of your team's dynamics, allowing you to optimize performance.
- **Attitude:** Develop the mindset and resilience required to lead through change and inspire others. Learn how your personal perspective shapes the culture and productivity of your entire organization.
- **Leadership:** This is where you multiply your impact. For sales professionals, the **Maxwell DISC Sales Profile and Sales Leader Reports** provide targeted strategies for individual effectiveness and team motivation. For business owners, the **Maxwell DISC Entrepreneur Report** offers a tailored roadmap for leveraging your unique strengths to drive growth.

The Outcome:

You will leave this pathway with enhanced leadership capacity, empowered teams, and measurable organizational results. You will be equipped to mentor, influence, and multiply your impact, creating high-performing teams and a legacy of intentional, values-driven leadership.

Pause & Reflect:

- *In what area of your professional life would you most like to broaden your influence?*
- *What kind of impact do you want your leadership to have on your team or organization?*
- *What does a truly empowered and high-performing team look like to you?*

Your Transformation Awaits

The path to authentic leadership isn't a destination—it's a way of being, a continuous unfolding, a lifetime commitment to showing up as the fullest expression of who you are. This guide is a starting point, a gentle nudge to begin a journey of profound growth and discovery.

Each step you take with The 318 Way brings more clarity, more confidence, and the tools to lead with purpose in every area of your life.

The next step is a simple conversation.

Begin the Conversation

If you feel a stirring in your spirit, a desire to explore one of these pathways more deeply, I invite you to schedule a complimentary discovery call. It's a relaxed, no-pressure conversation where we can discuss your goals, answer your questions, and see if this journey is the right fit for you.

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The 318 Way

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